



The Garden Club of Santa Barbara

# Budding News

January 2021

[www.gcamerica.org](http://www.gcamerica.org)

## ANNOUNCEMENT

January 6  
GCSB Zoom  
General Meeting  
9:30am

*Congratulations to Cheryl Miller for becoming a Gold Life Master in bridge. She has acquired 2500 master points to gain this recognition which is no small feat.*

Anyone who thinks gardening begins in the spring and ends in the fall is missing the best part of the whole year; for gardening begins in January with a dream.

*-Josephine Nuese*

## President's Letter

Season's Greetings!

It is hard to believe 2021 is just around the corner and our lives have been impacted by the corona virus for almost a year. It was unfortunate our Hospice and Cancer Center Christmas arrangement workshops had to be canceled but with the surge of cases in our community, it seemed the appropriate thing to do.

On the upside, our Ways and Means Committee was able to continue with their plans to hold our first-ever virtual auction to raise funds for our community projects. Jocelyne, Bobbie and Tina were a formidable team. With Jocelyne's and Bobbie's organizational skills and Tina's computer expertise, we were able to raise \$10,000+. Thanks to all those who donated items, baked goodies, assembled wreaths, took photos and in the end, helped to deliver items purchased. It makes me proud to be a part of an organization that is made up of so many talented and dedicated members.

I am equally proud to be a part of GCA. From its beginning in 1921, The Garden Club of America has influenced environmental decisions on local, state and national levels. If you missed the Conservation Conference, you owe it to yourself to go to the GCA website, sit down with your morning cup of coffee and watch the fabulous videos the conference has to offer. In the process you will learn what a group of tenacious women can accomplish.

I wish you all a most joyous and safe holiday season, and my fingers are crossed for a corona-free New Year.

Warmly,

## Ways and Means



The Ways & Means Committee is very pleased and sends a special thanks to our club members, who donated wonderful White Elephant items, valuable time and participated in the auction. There were treasures galore, beautiful floral festive decorations and unique gourmet items available ... and all sold! We were surprised and very appreciative for the cash donations. Our garden club members and guests were thoughtfully generous.

Our Home-Grown, Home-Made and Home-Found team leaders, Cheryl Miller, Elaine Toledo and Betsy Coates organized their collections for auction. Nancy Read, and her photo team, raced to photograph everything and met the deadlines needed for web site set-up. With imagination the photo team arranged the objects to creatively display them. Our auction elves made sure the deliveries were swift and in time for home decorating.

We are especially grateful for Tina Wood. She found the best on-line auction platform for us and organized the entire site, which made club history as our first on-line auction/sale. As the bidding progressed, she was on top of quick changes that we needed to make for item clarifications.

So far it looks as if we have raised a total of \$10,640.00 net after taxes (\$442.00) and the auction fee (\$443.20). There will be a few small committee expenses, and we understand some more donations are in the mail. Of interest, there were 46 bidders, and 286 bids that were made within the auction platform, and from Jocelyne's garage, we sold 15 mtresures.

We wish you all a safe and Happy Holiday and look forward to truly ... a New Year.

Jocelyne and Bobbie

## Programs

Allyson Hayward will present her newest lecture, *The Ladies of the Club*, on January 11, 2021. It is the story of a small group of women who formed the Garden Club of America and the Women's National Farm and Garden Association. The lecture focuses on the influence these women had on others in their local communities and across the nation. The lecture is informative with interesting tie-ins to the 1918 pandemic, the GCA, Women's Suffrage Movement, and victory garden movement for the soul. The featured women in the lecture are Elizabeth Price Martin, Clara Ford (Henry Ford's wife), Helena Rutherford Ely, and Louisa Yeomans King.

Louise Casey and  
Norma Jean Shaw

### Garden Club of Santa Barbara January 11, 2021 Program



The Program committee is pleased to announce that our very own Allyson Hayward, an internationally acclaimed garden historian, lecturer, and author, who writes and lectures extensively on topics related to gardens and their history will be presenting her new book, *The Ladies of the Club*.

*The Ladies of the Club* is the story of a small group of talented women who formed the Garden Club of America and The Women's National Farm and Garden Association. The lecture focuses on the influences these women had on others in their local communities and across the nation with interesting tie-ins to the 1918 flu pandemic, the GCA, Women's Suffrage Movement, and victory gardening for the soul, featuring:



**Elizabeth Price Martin**, founder of the Garden Club of Philadelphia and a founding member of the Garden Club of America



**Helena Rutherford Ely**, founding member of the [Garden Club of America](#) whose three books influenced American and British gardeners



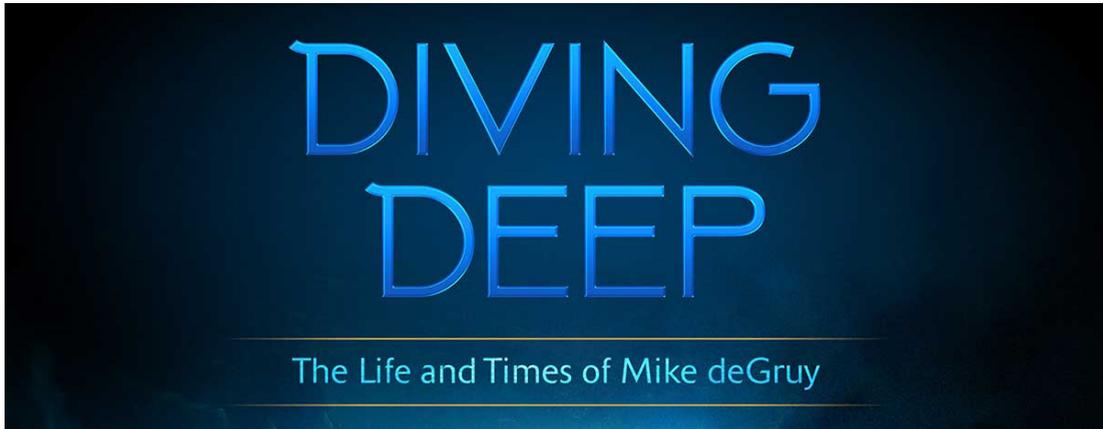
**Clara Bryant Ford**, helped found and served as the 1<sup>st</sup> president of the Dearborn Garden Club, also served on the boards of more than 30 other local, state, and national garden-related groups.



**Louisa King**, 1<sup>st</sup> president of the Women's National Farm and Garden Association and Co-founder of the Garden Club of America

See you on Zoom!

## Mimi Recommends



[divingdeepmovie.com](http://divingdeepmovie.com)

### Pre-Order Soon!

Hi Friends, Family and Supporters,

We hope that all of you are staying healthy and safe during this very difficult time. The holidays will indeed be different from years past, so we are wishing you peace and moments of cheer. Our holidays are starting with joyful news—"Diving Deep" will be available to own or rent starting on January 19, 2021. We are very excited to share Mike's infectious spirit and his important message with a much wider audience so we are asking for your help.

The film won't be available until January, but you can help us by buying it now during the pre-sale on AppleTV/iTunes. We also have a new trailer that you have not yet seen. Help spread Mike's love of the ocean and his infectious, joyful enthusiasm. Here's how you can do it.

1) Click here to pre-order the movie today (even if you've already seen it :<https://apple.co/3oB2cxy> When you order using the pre-sale link, it sends a message to Apple's algorithm that we're an important film and it suggests it to even more people.

2) If you're active on social media, please cut and paste the image below and post it. You'll need to include the link to pre-order the movie, which you can cut and paste here:

<https://apple.co/3oB2cxy>

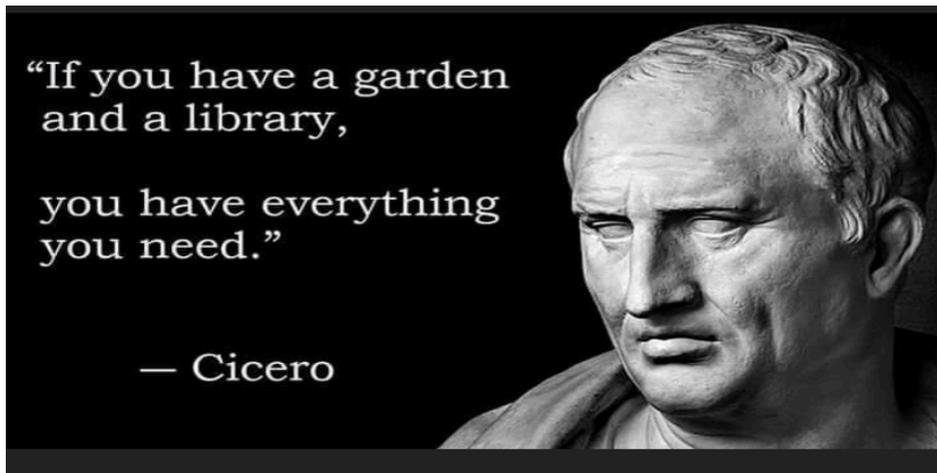
Make sure to tag us. We're on Instagram and Facebook as Diving Deep Movie.

3) Check out our new trailer and feel free to share it on your social media. Here's the link:

<https://youtu.be/t4wYsN-v-1c>

Also please tag us if you share the trailer.

Thank you for all of your support and help in amplifying Mike's message! Mimi DeGruy



## *The Garden Club of Santa Barbara Programs 2020-2021*

As of now all Programs will be virtual.

**October 5, 2020:** The Gardening Wisdom of George Washington and Thomas Jefferson with Dean Norton of Mt. Vernon and Peter Hatch of Monticello

**November 2, 2020:** C-Change: An educational, non-partisan presentation on the science of climate change.

**December 7, 2020:** Our traditional holiday arrangements made for Visiting Nurses and Hospice Care. This year we will be meeting in small groups.

**January 11, 2021:** Allyson Hayward will talk about her new book, *The Ladies of the Club*.

**February 1, 2021:** Farm, Flowers, Food and Photography. How a 19th century estate and organic farm expresses itself in the 21 century. The locale is Stonegate Farm in the Hudson River Valley.

**March 1, 2021:** Robert Cummings, retired Professor of Botany, will give a presentation on mushrooms.

**April 5, 2021:** Third GCA virtual program yet to be announced

**May 3, 2021:** Nicholas Miller will talk about the richness of Santa Barbara County's agriculture and viticulture industry.

**June 7, 2021:** Annual Meeting at the Miller's historic ranch.

## Help with zoom!

1. Shortly before your meeting, open the email invitation and click on the underlined link under "Join Zoom Meeting". If Zoom has not been downloaded to your device, you will be prompted to download at this time. (You need to download the program in order to use it.) Allow 5-10 minutes to do this in advance of the first time use.
2. Click "Join with Video". Adjust your computer or screen to have your full face in the camera and be sure your screen is horizontal vs. vertical. Also, be sure your face is well lit and avoid light from behind (like a window).
3. Select "Computer Audio" option for sound.
4. When the Meeting Host starts the meeting, you will automatically enter the meeting.
5. The display layout will default to "Speaker View" which brings the active speaker to the larger frame. You can switch by clicking on "Gallery View" to see all participants in frames equally.
6. The lower left icons allow you "Mute" or "Unmute". Zoom picks up ambient noise as well as voices so you may want to remain on "Mute" unless you want to speak.
7. For excellent video tutorials and advanced options, go to the GCA website.