

Flower Show and Judging Guide Updates 2022

Video Classes are now part of **Specialty Classes**:

Definition of [Video Classes \[S\]](#):

- A video for a GCA flower show should be in narrative form, including a beginning, middle, and end, and convey a clearly presented theme in accordance with the show schedule.
- A video can include regular time video footage, time-lapse photography, slow motion photography, and/or still images. The video can be one of the previous formats or a combination of two or more.
- Creative techniques in both audio and video are permitted.
- The video may include background, voice overs, etc.
- Non-representational commercial overlays and textures are allowed.

Book 5, p. 38

Video Classes Guidelines for schedule writers:

- Video entries are limited to subjects consistent with The Garden Club of America interests, such as horticulture, floral design, gardens/landscapes, conservation and the environment, historic preservation, civic improvement, and the natural world.
- A Statement of Intent (25 words or less) should be requested to explain the theme and content of the video.
- The class schedule should clearly list video parameters including theme, subject matter, and length of video. Topics should be in accordance with the GCA mission.
- The length of the videos is up to the show schedule writers, but it is suggested that videos should be at least 1-3 minutes to allow for story development.
- Manipulated images and added filters are permitted.
- Sound manipulation and filters are permitted.
- The video may include digital labeling, for example, a title page, concluding page, and narrative pages - schedule writer to clarify.

Book 1, p. 51; Book 2, p. 52

Staging for Video Classes:

- The viewing screen should be conveniently placed and easy/large enough to view.
- Audio should be easily projected for judges to consider as part of the whole creative project.
- Judges should be provided a quiet area for viewing the videos during judging.
- A Statement of Intent should be provided to judges ahead of judging or accessible during judging.
- A title can be helpful on the first slide of the video.
- Consider using QR codes for judges and the public's use to read Statements of Intent or other accompanying material.

Book 1, p. 59; Book 2, p. 59

Guidance for Exhibitor:

- See GCA Flower Show Templates under Specialty Classes

Considerations for (Judging) Video Classes:

- Creativity in presenting information in an interesting, engaging, and useful format
- Quality of audio and visual elements
- Adherence to the theme
- Clarity of the narrative

-Overall impact, creativity, and style of the video

Scale of Points for Video Classes :

Creativity	30
Technical Skill	25
Composition	20
Distinction	15
Conformance/Interpretation	10
Total	100

Book 4, p. 50

Education Exhibits and Classes:

- Video displays are allowed
- Digital labeling is permissible in videos
- Arrangement for equipment must be made in advance
- Screen should be conveniently placed and large enough for easy viewing

Book 1, p. 49; Book 2, p. 50

Photography Guidelines:

-A photograph previously entered in any GCA, GCA Major, Sanctioned Non-GCA Major Flower Show, or a GCA *Focus* online contest may not be entered again even with slight alterations and/or reprinting. The same photograph may only be entered in one show at a time. If a photo is not advanced as a finalist in Juried Judging, it may be entered into a second Juried FS, a GCA FS, a GCA Major FS, or a Club Show. Editing is allowed.

-A photograph that has been entered into a Club show, may be entered again into a GCA show, Zone Show, GCA Major show or a Sanctioned Non-GCA Major show, unless that photograph was submitted for publication in the *Focus* photography gallery or a printed issue of *Focus*.

2022 GCA Major Flower Show Template, p. 27

2022 GCA Annual Meeting Flower Show Template, p. 30

2022 GCA Flower Show Template, p. 30

2022 GCA Zone Meeting Flower Show Template, p. 31

Zone and Annual Meeting Flower Show Subsidies and Stipends:

-Stipends and Subsidies are available for *IN PERSON* Flower shows only

-GCA Zone Meeting Flower Show

Must follow all rules and guidelines for *IN PERSON* GCA Flower Shows to be eligible for GCA Special Awards and a \$1000 stipend.

and

-GCA Annual Meeting Flower Show

Must follow all rules and guidelines for *IN PERSON* GCA Flower Shows to be eligible for Special Awards and a \$5,000 subsidy.

Book 2, p. 62

Subdividing in Horticulture:

There should be at least three entries in each created subdivision

Book 4 p. 30; Book 2 p. 58

Removed: subdivision needs a first place

Rationale: this is judging, not subdividing

Also added in Specialty Classes:

Needle Arts: a stitch and fiber card are added

Book 1, p. 50; Book 2, p. 51

Added to the GCA Guidelines:

Not permitted:

Locally invasive plants, diseased plant material, artificial plant material, live animals (including fish), taxidermy, natural birds' nests, feathers of any kind, and protected sea life, including coral, are not permitted. *No animal parts (from live or deceased animals) may be used. This includes, but is not limited to, hooves, horns, fur (with the exception of wool/yarn), hair, fins, seashells, and other shells (turtle, egg, etc.). The Photography Division is exempt from this rule, but all photographs must show respect for the natural world and be taken in an ethically responsible way. (new)*

2022 GCA Major Flower Show Template, p.12

2022 GCA Annual Meeting Flower Show Template, p. 13

2022 GCA Flower Show Template, p. 14

2022 GCA Zone Flower Show Template, p. 13